



Smallholder Agricultural Productivity Enhancement & Commercialization (SAPEC) Project



Program Management Unit (PMU)

Ministry of Agriculture

Request for Expression of Interest (REOI)

Production of a Video Documentary and Magazine on the Smallholder Agricultural Productivity Enhancement and Commercialization (SAPEC) Project

REFERENCE NO.: LIB/SAPEC/PMU/REOI/001/2019

1. The Government of Liberia received a grant of US\$46.5 million from the Global Agriculture and Food Security Program (GAFSP) and a loan of US\$6.4 million from the African Development Fund (ADF) to finance the Smallholder Agriculture Productivity Enhancement and Commercialization (SAPEC) Project and intends to apply part of the proceeds of this grant to payments under the contract for Consulting Services for **the productions of a video documentary and magazine on the Smallholder Agricultural Productivity Enhancement and Commercialization Project.**
2. The services include amongst others:
 - i. Develop a documentary film's overall concept and scenario of the SAPEC Project
 - ii. Interview selected stakeholders who will include project beneficiaries, Minister of Agriculture, Director of the Program Management Unit, SAPEC PIU, CACs, Project Focal Persons, Extension Technicians, other Government officials, the AfDB Country Manager and/or Country Project Officer and other Development Partners, Non-State, etc.
 - iii. Visit project sites in the 13 project counties and interact with the local communities/beneficiaries who have been impacted by the SAPEC Project to get context.
 - iv. Develop and submit in a color magazine of the SAPEC Project of glossy quality not less than 100 copies
 - v. Produce a final documentary film not more than 45 minutes long and a summary of promotional version of 1 hour long on 100 separate DVDs
3. The Program Management Unit (PMU), acting on behalf of the Ministry of Agriculture (MOA) requires the services of a consulting firm to undertake the required Consulting Services for the **production of a video documentary and magazine of the SAPEC Project**
4. The Government of Liberia, represented by the Ministry of Agriculture, now invites eligible consulting firms to indicate their interest in providing the required Consulting Services as described above. Interested consulting firms must provide information indicating that they are suitably qualified to perform the services. The information includes but not limited to (brochures, description of similar assignments, experience in similar conditions, and availability of appropriate skills among staff). Consulting firms may associate to enhance their qualifications.



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5. Eligibility criteria: Establishment of the short-list and the selection procedure shall be in accordance with the African Development Bank's "***Rules and Procedures for the use of Consultants***" – ***July 2012 Edition***, which is available on the Bank's website at <http://www.afdb.org>. Borrowers are under no obligation to shortlist any consultant who expresses interest.

Interested consultants may obtain further information at the address below from **Monday to Friday between 9:00 AM and 4:00 PM.**

6. Expression of Interest must be delivered to the address below by 1600 hours (local time) on **Monday, 15th July 2019.**

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EXPRESSION OF INTEREST FOR THE PRODUCTION OF A VIDEO
DOCUMENTARY AND MAGAZINE OF THE SAPEC PROJECT**

Attention:

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